

The Local Storytelling Campaign: Growing Stories - Take 5



[The Scottish International Storytelling Festival](#) (SISF)

A 13-day celebration of live storytelling, oral traditions and cultural diversity, bringing together many Scottish and international storytellers and musicians. Taking place 19-31 October across Scotland. The local Storytelling Campaign bookends SISF.

[The Local Storytelling Campaign](#)

This campaign focuses on the local angle and reach of the SISF. From 17 Sep - 30 Nov schools and communities are encouraged to take part in a campaign that celebrates storytelling under an over-arching theme.

This year, the theme is **Growing Stories** highlighting how stories help communities connect, grow together and celebrate the important role that stories play in preserving heritage and cultures for new generations.

Audiences across Scotland are invited to book a storyteller for a local event, strike-up new community activity and engagement and share all your wonderful storytelling activity with the TRACS team and your community.

This is your 5-page Toolkit for schools, communities and storytellers in Scotland on how to take part, with some event ideas.

Although the local campaign runs Sep – Nov, **Wednesday 7 November** will be a designated showcase day and you may want to hold an event then and share all your news with us online with the hashtag **#GrowingStories** or get in touch via e-mail with your photos and event activity.

Schools: How can you take part?

Storytelling is an integral part of education from early years on wards. By inviting a storyteller to schools, teachers will find that they are automatically meeting many of the experiences and outcomes of the Curriculum for Excellence outcomes as well as having fun in the classroom.

To book a storyteller for an event: Visit the [storytelling directory](#). Info on: [recommended booking rates](#).

The Classroom Community Collective:

Why not set yourself a challenge in the classroom to become a story historian and **research, record, give recognition and recite** the stories attached to your local area. You could hire a storyteller to work with or ask a teller to attend an event to share some tales too. We have some resources to help you with this project. Please inform the Storytelling Network Co-Ordinator about your work so that we can help share your findings and offer support: miriam@tracscotland.org

Have you worked with a care home or community group before? Why not match-up and build a **Storytelling Time Capsule**? Spend an afternoon with artefacts and share intergenerational stories attached to them then plant your time capsule together.

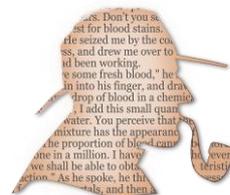
Growing with stories in schools? Alongside booking a storyteller, why not...

Create a **storytelling height chart**. Measure your height and then get creative by making a height chart. Attribute different stories that you discovered at that age in your life. Did *Goldilocks and Three Bears* help you to eat your porridge in the morning? Display your charts and share the stories in your classroom along with all the memories that you have attached to them at that certain point in your life.



Stage a Storytelling Relay and make your school grow with stories!

If you decide to hire a teller, have them share a story or two with your class and then have your class pass this on to the pupils in the year above and so forth. Each class can put their own spin on the tale if they wish and when it gets to the last class in the school why not have some of the students visit a neighbouring school to keep it going!



Become a Story Detective!

Want to discover if Disney got it right with *Sleeping Beauty*? Research the origin of folk and fairy tales and spend an afternoon sharing your findings!

Education Resources: [here](#) are some resources that you may wish to incorporate in your school event.

Community Groups: How Can You Take Part?

Hold a storytelling event at any time between Monday 17 Sep – Friday 30 November and book a storyteller to take part. During the local campaign there is subsidy when holding an event in your community. If you are holding a storytelling event as a community project you may be eligible for a £75 bursary to help pay or part-pay for the cost of booking a storyteller.

We have the capacity to help fund bookings across Scotland, paying the selected **storyteller £75 for an hour's session**. If you would like to apply for this bursary you must inform the Storytelling Network Co-ordinator: miriam@tracscotland.org, outlining your proposed event and which storyteller you would like to work with.

[Book a storyteller](#)

[Recommended Book Rates](#)

The Community Collective

Become a story archivist and historian and **research, record**, give **recognition** and then **recite** the stories attached to your local area with a teller based near you.

On **Wednesday 08 November**, why not hold a community drop-in to share your findings and share your stories? We have resources available with tips and pointers. Please contact the Storytelling Network Co-Ordinator: miriam@tracscotland.org



YOUR STORIES
YOUR TRADITIONS
YOUR CREATIVITY

Local stories making a national

Attic Archives – Storytelling in a Living Room

A storytelling session doesn't have to be on a large scale or in a big venue, after all – stories should be told eye to eye, mind to mind and heart to heart and that can happen anywhere. Organise a group of willing participants (they can be your pals!) to go home and explore stories connected to their family - looking through family heirlooms, photographs, postcards etc. Each person must bring their artefact and share the story connected to it over a cup of tea and a nice biscuit. It's kind of like Antiques Road Show, right? And stories are priceless treasures after all. Speaking of treasure...

Storytelling Treasure Trail – Watch Your Local Bounty Grow!

Research a person from history in your area, perhaps one that is not given enough recognition or celebrated and help share their story. Do not tell your participants who this person is but leave clues at spots in your area that they are connected to. Participants must follow the trail until they reach the spot from which you will share the story of the local person in history.

The Seed Swop, Story Swop Storytelling Session

Why not form a Seed Swop, Story Swop in your area? Share stories and learn how to plant seeds in a designated plot or take them home to grow in your own green space?

We have some resources and contacts that can help with this. Please contact:

miriam@tracscotland.org for more info.

Secret Gardens, Secret Stories

Find the lesser known green spaces in your area and organise a storytelling event. Create a bit of mystery by not divulging too much information on what the stories will be. Try to flyer your neighbourhood with posters that offer some clues as to what the event is and entice people to come-along to hear a lesser-known tale.

Please note: There is a social media and PR toolkit resource available to help promote your events. Contact Miriam@tracscotland.org for a copy.

Storytellers in Scotland! Would You Like to Run an Event?

Do you have a storytelling event, idea or project that you would like to hold as part of the local campaign around the theme of **Growing Stories**?

As you know, there is normally a recommended booking rate for tellers. However, if you're holding a storytelling event as part of the local campaign (Monday 17 Sep – Friday 30 November) you can apply for a fee to run your event.

We have the capacity to fund 100 bookings across Scotland. Paying the selected storyteller £75 for an hour's storytelling session.

If you would like to apply for this bursary you must inform the Storytelling Network Co-ordinator, Miriam Morris, miriam@tracscotland.org outlining your proposed event and where and with which group or persons you would like to work with.



Promoting Your Event

Storytellers, promoting your events raises awareness about both the event itself and your storytelling “brand” in general. By generating attention for the event, you may reach potential audiences who aren't familiar with your work. By promoting your own event, you can disperse accurate information about the content. Take an active role in advertising and spreading the word about the event to ensure the proper date, time and content are shared. Promoting your event as it approaches generates excitement early and your promotion helps get more people to attend. With raising the awareness of the event and reminding customers when it nears, you are likely to have high attendance.

To help promote your event, we have a Social Media and PR toolkit with press release, photocall templates and logos and posters that are free to use. Get in touch with miriam@tracscotland.org



Let Us Know Your Story...

Schools, Community Groups and Storytellers, you have our ears!

And Remember that **Wednesday 07 November** will be an online showcase day – highlighting all the wonderful storytelling activity out there.

If you are holding an event as part of local campaign, please keep in touch.

Follow us and tag us on social media

Twitter: [@scotstoryforum](https://twitter.com/scotstoryforum)

Facebook: [https://www.facebook.com/search/top/?q=scottish%20storytelling%20forum%20\(tracs\)](https://www.facebook.com/search/top/?q=scottish%20storytelling%20forum%20(tracs))

If you don't feel that you can do this via social media, drop your storytelling network coordinator a line so that they can help share your activity.

Contact: miriam@tracscotland.org

Keep an eye on the TRACS website for event info and latest news in relation to the SISF and the Growing Stories Campaign: <https://www.sisf.org.uk/>

The local campaign theme and these event ideas are not prescriptive. They are open to interpretation and your own creativity. This toolkit is simply a Starter for 10.

We are excited to see what you get up to and look forward to hearing your stories!

Keep in touch and remember...

**a story should
be told eye to
eye, mind to
mind & heart
to heart**

